

Flatland Ranch



2023

Private Treaty
GELBYIEH Bull Offering



From the Breeder

On behalf of Flatland Ranch we would like to invite you to stop in for our 22nd annual private treaty offering. Thank you to everyone who has purchased bulls in the past we truly value your friendship and loyalty and always look forward to seeing new faces. We strive to produce ranch cattle that will get out and work for you for a long time to come. These bulls are hand fed only 8lbs of grain per day, we are looking to grow our bulls not fatten them. Whether it is a calving ease, performance or a mix of both that you are seeking this set has it. Most importantly, they are backed by a cowherd that is strong uddered, good footed and built for longevity and production. Every bull is individually priced so they are never picked over. You can invest in this program with confidence as we back our bulls 100%. We're not happy until you're happy. Feel free to drop in and check out the bulls for yourself, coffee is always on. For those that are unable to get away, feel free to give us a call and we will do our best to find a bull that works for your operation.

Chuck & Jenn Williams

Contact:
P.O. Box 1086
Hanna, AB
T0J 1P0

Chuck's Cell | 403.854.6270



flatlandranch.com



TERMS

Half payment is required to hold your bull and other half is required on day bull is delivered
Will deliver free for 300 km and will work with you on longer distances

HEALTH

All bulls will be semen tested and vet checked before delivery
All are on a full herd health program. We are certified in the verified beef plus program

FEED

Bulls are given free choice dry hay and hand fed only 8lbs of balanced ration per day. Nothing more. We are fully committed to raising bulls with longevity that will get out and work for you for years to come.

101K**FLR KANE 101K**FLR 101K | CDGV178595 | January 28, 2022 | Polled
B.W.- 82 lbs. WW- 755 lbs.**SIRE** | JRI POP A TOP 197T83
DL JEN-TY MUDSLINGLER 2C
DL JEN-TY ALISON 582A**DAM** | VV ZEN GARDEN 74Z
FLR FLR DIXIE 61D
FLR XAVIERRE 64X

We really can't say enough good things about this bulls dam. She has a perfect udder, great feet and always gives us a great calf. Her bull this year is dark red, with a petite head and puppy dog attitude. He is filled with calving ease. He has a smooth front end, nice hip, and thickness.

**EPDS**

CE	14.1
BW	-1
WW	56
YW	84
MILK	15
TM	43
CEM	6

102K**FLR KING 102K**FLR 102K | CDGV178858 | February 4, 2022 | Polled
B.W.- 80 lbs. WW- 760 lbs.**SIRE** | HDG HILLSDOWN FINNEGAN 4F
GCC HEADLINE 8H
GCC VIXEN 79F**DAM** | SLC VIPER 7E
DCC ALASY 9H
DCC ALASY

This guy is out of a first calf heifer we bought, and she certainly didn't disappoint. She has a beautiful udder and good feet which we fully expect this guy to pass on to his prodigy. He has a dark red coat, smooth shoulder, and natural muscle.

**EPDS**

CE	14
BW	-1.3
WW	60
YW	83
MILK	22
TM	52
CEM	8

104K**FLR KELSEY 104K**FLR 104K | CDGV178605 | February 5, 2022 | Polled
B.W.- 76 lbs. WW- 790 lbs.**SIRE** | DL JEN-TY XCITEMENT 22X
FLR FLR E.Z. MONEY 20E
FLR BARBIE 44B**DAM** | DL JEN-TY MUDSLINGLER 2C
FLR FLR HERA 57H
WL WILLI YPLANDA Y30

Stout made, easy fleshing and thickness that runs throughout. A big hip, and wide top and well balanced bull. They don't come with much better of a temperament than this guy. Above breed average in all EPD's.

**EPDS**

CE	17.5
BW	-2.3
WW	64
YW	96
MILK	22
TM	54
CEM	9

105K**FLR KINGSLEY 105K**FLR 105K | CDGV178607 | February 6, 2022 | Polled
B.W.- 87 lbs. WW- 755 lbs.**SIRE** | DVE DAVIDSON U-BETCHA 174A
DVE DAVIDSON BEN 24D
DVE DAVIDSON MS DAKOTA 9X**DAM** | DVE DAVIDSON PITTEPATTER62X
FLR FLR DOLLAR
WL WILLI WANDA 30W

A larger framed bull that would be more suited for the cow pen. Easy fleshing, dark red, and a petite head. He has a bit more leg under him to cover the big pastures. Good strong foot, good temperament, an excellent choice for someone looking to put replacements in their pen.

**EPDS**

CE	16.3
BW	-1.4
WW	48
YW	73
MILK	19
TM	44
CEM	9

107K**FLR KONG 107K**FLR 107K | CDGV178620 | February 12, 2022 | Polled
B.W.- 82 lbs. WW- 750 lbs.

DL JEN-TY XCITEMENT 22X

SIRE | FLR FLR E.Z. MONEY 20E
FLR BARBIE 44B

DVE DAVIDSON BEN 24D

DAM | FLR FLR HONEY 52H

FLR FLR ELEGANCE 42E

Whether you're looking to put pounds on your calves in the fall or put some amazing replacements in your pen, this bull is going to get it done. Out of a first calf heifer that we just can't say enough about. This guy sports tons on dark red curly hair and a great foot under him. Lots of muscle and thickness, big middle, wide topped and an amazing disposition.

EPDS

CE	18.3
BW	-1.7
WW	59
YW	92
MILK	23
TM	52
CEM	9

**112K****FLR KEIKO 112K**FLR 112K | CDGV178627 | February 15, 2022 | Polled
B.W.- 82 lbs. WW- 795 lbs.

DVE DAVIDSON U-BETCHA 174A

SIRE | DVE DAVIDSON BEN 24D

DVE DAVIDSON MS DAKOTA 9X

FLR 3C

DAM | FLR FLR GISELLE 48G

FLR FLR DIXIE 61D

Solid frame, easy moving, well balanced bull. He has a bit of extra leg under him to get out and cover the big county. Dark red, strong footed with a straight topline. He comes from a very maternal line with great udders.

EPDS

CE	14.4
BW	0.3
WW	60
YW	90
MILK	17
TM	47
CEM	6



113K

FLR KERNEL 113K

FLR 113K | CDGV178629 | February 17, 2022 | Polled
(Homo - D)
B.W.- 68 lbs. WW- 770 lbs.

SIRE | DVE DAVIDSON U-BETCHA 174A
DVE DAVIDSON BEN 24D
DVE DAVIDSON MS DAKOTA 9X
DAM | DL JEN-TY XCITEMENT 22X
FLR FLR FIZZY
FLR BAMBI 54B

An excellent bull to toss in your heifer pen for a stress free calving season. Kernel has great calving ease numbers and a low birth weight but doesn't give up on performance. He has muscle shape, substance, and extra length of rib. Homo polled to ensure you never have to worry about pesky horns again.



EPDS	
CE	17.1
BW	-1.9
WW	57
YW	84
MILK	19
TM	48
CEM	8

116K

FLR KICK BOXER 116K

FLR 116K | CDGV178748 | February 19, 2022 | Polled
B.W.- 98 lbs. WW- 835 lbs.

SIRE | JRI POP A TOP 197T83
DL JEN-TY MUDSLINGLER 2C
DL JEN-TY ALISON 582A
DAM | DL JEN-TY XCITEMENT 22X
FLR FLR DAKOTA
FLR ATHENA 56A

Its hard not to notice this bull when you walk in the pen. Dark red coat with a larger frame, thickness all throughout, and a wide topline. Bit of extra leg under him, on good solid bone, and great feet. His amazing disposition really attracts you to him. A well put together bull that will add pounds and performance and some great replacements. His dam has held dam of merit status the last 2 years running.



EPDS	
CE	11.7
BW	1
WW	67
YW	96
MILK	20
TM	53
CEM	5

118K**FLR KAPOW 118K**FLR 118K | CDGV178750 | February 19, 2022 | Polled
B.W.- 75 lbs. WW- 685 lbs.**SIRE** | TTTG TWISTED T FIRE BALL
DL JEN-TY HICKORY 22H
DL JEN-TY CHERIE 718C**DAM** | FLR 3C
FLR FLR HIPPO 55H
VV UNLIMITED SUGAR 125U

This guy is out of a first calf heifer, and we couldn't have asked much more of her. He is well balanced, good topline, extra length of rib with lots of natural muscle. A well mannered bull that will add maternal strength and good milk production.



EPDS	
CE	16.5
BW	-1.3
WW	51
YW	69
MILK	21
TM	46
CEM	9

119K**FLR KENO 119K**FLR 119K | CDGV178752 | February 19, 2022 | Polled
B.W.- 87 lbs. WW- 720 lbs.**SIRE** | DL JEN-TY XCITEMENT 22X
FLR 3C
PAN PANDA WHY KNOT 1023W
VV ZEN GARDEN 74Z**DAM** | **FLR 39C**
VV AISLEEN 139A

Keno is a well put together bull with a straight topline. Got that dark red coat and good hair to make buyers take notice in the fall. This guy will work well in the cow pen adding good bone, solid feet, and maternal strength. His dam has held dam or merit status 4 times now has a nice udder and good milk.



EPDS	
CE	13.2
BW	-0.2
WW	48
YW	68
MILK	22
TM	46
CEM	7

121K**FLR KRYPTON 121K**FLR 121K | CDGV178860 | March 3, 2022 | Polled
B.W.- 76 lbs. WW- 725 lbs.**SIRE** | DVE DAVIDSON U-BETCHA 174A
DVE DAVIDSON BEN 24D
DVE DAVIDSON MS DAKOTA 9X
FLR 3C**DAM** | **FLR FLR FLICKA**
FLR APRIL

This bull is where calving ease meets performance. He is super quiet, lots of calving ease, and has a ton of natural muscle throughout. This guy has length of spine, lots of testicle, and sports a curly dark red coat. This guy is going to give you females that you can't help but keep in your pen.



EPDS	
CE	13.9
BW	-0.9
WW	50
YW	71
MILK	22
TM	47
CEM	4

123K**FLR KLONDIKE 123K**FLR 123K | CDGV178865
B.W.- 86 lbs.March 9, 2022
WW- 700 lbs.

| Polled

DL JEN-TY XCITEMENT 22X

SIRE | FLR 3C

PAN PANDA WHY KNOT 1023W

DVE DAVIDSON BEN 24D

DAM | FLR FRENCH VANILLA

WL WILLI ZATIE Z39

Stout made with a nice hip and a good topline. If looking to put some nice replacements in the pen this guy's dam received dam of merit status this year. She has a nice udder and good feet. We used his sire for 7 years and his feet were perfect.

EPDS

CE	13.8
BW	0
WW	55
YW	76
MILK	20
TM	47
CEM	6

**124K****FLR KOT 124K**FLR 124K | CDGV178882
B.W.- 91 lbs.March 11, 2022
WW- 740 lbs.

| Polled

DL JEN-TY XCITEMENT 22X

SIRE | FLR 3C

PAN PANDA WHY KNOT 1023W

DVE DAVIDSON PITTERPATTER62X

DAM | FLR FLR DICE 64D

FLR ZOE 62Z

If you're in the market to put some longevity and maternal strength in your herd, you are going to want to check out this guy. He is thick, well muscled, and has length of spine. His dam has held dam of merit status for the last 2 years. She has a nice udder and good milk with a sound foot underneath.

**EPDS**

CE	10.6
BW	2.1
WW	56
YW	79
MILK	20
TM	48
CEM	6

126K**FLR KEYSTONE 126K**FLR 126K | CDGV178884
B.W.- 82 lbs.March 12, 2022
WW- 695 lbs.

| Polled

DL JEN-TY XCITEMENT 22X

SIRE | FLR 3C

PAN PANDA WHY KNOT 1023W

DVE DAVIDSON PITTERPATTER62X

DAM | FLR FLR DESTINY 62D

FLR XYLEENA 60X

Keystone is a good looking, straight, bull with lots of depth. He would be a good bull for a pen of heifers with his smaller frame, calving ease and stretch in the front end. He sports a dark red coat, has a good foot under him and is quiet.

**EPDS**

CE	13.1
BW	-0.3
WW	45
YW	66
MILK	22
TM	45
CEM	8

127K**FLR KEGGER 127K**FLR 127K | CDGV178885
B.W.- 81 lbs.March 12, 2022
WW- 715 lbs.

| Polled

DL JEN-TY XCITEMENT 22X

SIRE | FLR 3C

PAN PANDA WHY KNOT 1023W

DRT LONESOME UNFORGETTABLE

DAM | FLR FLAMINGO

FLR DESTINY 62D

Kegger is a smooth fronted bull with a bit of extra rib length and a nice petite head. He has a bit of extra leg under him to cover some ground. He is easy to work with and has good bone under him. His dam and grand dam are both very consistent cows that have given us a lot of great calves.

**EPDS**

CE	13.7
BW	-0.4
WW	49
YW	73
MILK	20
TM	45
CEM	8

129K**FLR KERFUFFLE 129K**FLR 129K | CDGV178889
B.W.- 74 lbs.March 15, 2022
WW- 715 lbs.

| Polled

DVE DAVIDSON U-BETCHA 174A

SIRE | DVE DAVIDSON BEN 24D

DVE DAVIDSON MS DAKOTA 9X

DRT LONESOME UNFORGETTABLE

DAM | FLR FLR FLUTTER

FLR FLR DAKOTA

One can't help but take notice of the EPD's on this guy. Throw him out in your heifer pen and sleep easy at night. Dark red coat, length of spine, and a smooth front end. He has a ton of calving ease and is built just right for heifers.

**EPDS**

CE	16.5
BW	-1.2
WW	55
YW	83
MILK	19
TM	47
CEM	8

130K**FLR KNICK KNACK 130K**FLR 130K | CDGV178891 | March 18, 2022
B.W.- 86 lbs. WW- 695 lbs.

| Polled

SIRE | TTG TWISTED T FIRE BALL
DL JEN-TY HICKORY 22H
 DL JEN-TY CHERIE 718C
 FLR 3C

DAM | **FLR FLR HUBBA BUBBA 37H**
 FLR FLR DAZZLE

Look to this guy to give you functional, long lasting, sound replacements. An incredibly good natured bull. Stout, structurally correct, and natural muscle throughout. We couldn't be happier with the job his dam did for her first calf.

EPDS	
CE	10.8
BW	1.2
WW	59
YW	86
MILK	23
TM	52
CEM	5

**132K****FLR KO 132K**FLR 132K | CDGV178931 | March 28, 2022
B.W.- 84 lbs. WW- 680 lbs.

| Polled

SIRE | DVE DAVIDSON U-BETCHA 174A
DVE DAVIDSON BEN 24D
 DVE DAVIDSON MS DAKOTA 9X
 DL JEN-TY MUDSLINGLER 2C

DAM | **FLR FLR GYPSY 56G**
 FLR FLR APPLE

A moderate framed, well balanced bull with a nice hip on him. His dam is from one of our favorite cow lines that is just so consistent and packed with nice udders, good feet, and easy to work with cows. This guy will give your herd maternal strength and longevity.



EPDS	
CE	13.3
BW	0.4
WW	62
YW	92
MILK	17
TM	48
CEM	5

135K**FLR KINGFISHER 135K**FLR 135K | CDGV179069
B.W.- 76 lbs.April 4, 2022
WW- 540 lbs.

| Polled

TTG TWISTED T FIRE BALL
SIRE | **DL JEN-TY HICKORY 22H**
 DL JEN-TY CHERIE 718C
 DVE DAVIDSON BEN 24D
DAM | **FLR FLR FOXY**
 FLR BLING 52B

Calving a pen full of heifers shouldn't be stressful or sleepless and this is just the bull to make sure of that. He has a smaller frame to ensure he can be used in your heifer pen for years to come. He is a well put together bull with lots of calving ease and super quiet.



EPDS	
CE	18
BW	-2.5
WW	43
YW	61
MILK	17
TM	38
CEM	9

136K**FLR KOKANEE 136K**FLR 136K | CDGV179108
B.W.- 85 lbs.April 8, 2022
WW- 680 lbs.

| Polled

DL JEN-TY XCITEMENT 22X
SIRE | **FLR 3C**
 PAN PANDA WHY KNOT 1023W
 VV ZEN GARDEN 74Z
DAM | **FLR 43C**
 FLR ANNABELLE 52A

While this might be the youngest bull in the pen, but you certainly would not know it to look at him. He is a good looking bull, well put together, dark red hair and good footed. He is sure to pass on good milk production and longevity.



EPDS	
CE	14
BW	-0.7
WW	52
YW	74
MILK	24
TM	50
CEM	6

106J**FLR JANGO 106J**

SIRE | JRI POP A TOP 197T83
DL JEN-TY MUDSLINGLER 2C
 DL JEN-TY ALISON 582A

DAM | PITTER PATTER 62X
FLR AUTUMN 55A
 WL WILLI WHIPPER WILL 56W

FLR 106J | CDGV175412 | February 2, 2021 | Polled
 B.W.- 88 lbs. | WW- 750 lbs.

EPDS	
CE	14
BW	-0.4
WW	56
YW	81
MILK	17
TM	45
CEM	7

Jango is a very solid made long bodied bull. You are sure to appreciate his overall length, balance, and a great hip. Dark red, clean fronted with a good disposition. Lots of hair and sound moving he will get out and cover the big country. Put pounds on your calves and great replacements in the pen. We kept him back last year to use on our own commercial herd.

**117J****FLR JETLEG 117J**

SIRE | DL JEN-TY XCITEMENT 22X
FLR 3C
 PAN PANDA TROPHY 840T

DAM | VV TRAMP 52T
WL WILLI YIPYAP Y54
 DJ HEART LAKE GLORY 1G

FLR 117J | CDGV175643 | March 4, 2021 | Polled
 B.W.- 89 lbs. | WW- 750 lbs.

EPDS	
CE	11
BW	0.6
WW	55
YW	74
MILK	17
TM	45
CEM	4

This bull is moderate framed, stout, and carries a good amount of thickness throughout. Easy fleshing with loads of performance and muscle shape. Look to this guy to give you some tremendous steers and some great replacement heifers in the fall. His dam is 12 this year and still as hard working as ever in our herd. We kept him back last year and used him in our own commercial herd.



REFERENCE SIRE

DVE DAVIDSON BEN 24D



This is a bull packed with power and performance sporting a dark cherry red coat with a ton of hair. He's heavy framed, with big bone under him, and only a moderate birth weight. He's got lots of muscle, eye appeal, and is structurally correct.

HOMOZYGOUS POLLED.

FLR 3



The best way to describe this guy is a tank. He is deep, thick, big hipped, with a ton of natural muscle. Some bulls were just born to be herd sires and this guy fits the bill. He caught our eye as a calf and grew into a meat machine, stamping his calves with that big muscle and tremendous hip.

HOMOZYGOUS POLLED.

FLR EZ MONEY 20E



We have been using this guy strictly on heifers for the last 4 years and love the results. He has enough calving ease to make calving heifers stress free and his calves grow like crazy. He is a stout made bull with great thickness though out. A solid foot underneath and a big hip.

DL JEN-TY **MUDSLINGER 2C**



This big boy has a ton of natural thickness, and extensive length. He is dog quiet and is proving to be a great asset to our herd. He has proven his ability to sire easy fleshing, docile and sound footed cattle. His daughters are meeting our expectations as there are more in the replacement pen again this year. Super impressed with the growth he gives his calves while keeping calving ease. **HOMOZYGOUS POLLED.**

DL JEN-TY **HICKORY 22H**



Hickory was a great addition to our bull battery. He has extra length of spine, a nice hip and thickness that runs throughout. Stylish, moderate birth weight and sound foot underneath. This is his first calf crop and we are quite pleased, born with great vigor and growthy. **HOMOZYGOUS POLLED.**

Thank You to our 2022 bull buyers

Kent Gladdish

Hanna AB*

David & Marlene Keays

Maple Creek SK*

Ken Neilson

Onoway AB

Coyote Hills Holdings

Consort AB*

Morris Tolton

Hanna AB *

Hilltop Williams Enterprises

Cessford AB*

Lorne Sparks

Edgerton AB

Brian Wolf

Falun AB

Clay Ridge Farms inc.

Big Stone AB

Adam & Paige Jones

Byemoor AB

Carter & Deanna Link

Hanna AB*

Nelson Gelbvieh

Glenwood AB

Terry & Carol Beck

Craigemyle AB*

Edward Brinkman

Craigemyle AB *

Robert Feldberg

Wetaskwin AB

Allan & Kelsey Norlie

Craigemyle AB*

WL Farms

Hanna AB*

Barry & Robin Mader

Pritchard BC*

***Denotes repeat buyers**

NOTES...

Return To:
Flatland Ranch
Box 1086
Hanna, AB
T0J 1P0

